|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Kickstarter  |  | | --- | |  | | jimmywhite87@gmail.com | |  | | 7049954522 | | 1030 Edgehill Rd SApt 311Charlotte, NC 28207 | |  | |  | | --- | | Jimmy Whitedata analyst  1. **Given the provided data, what are three conclusions can be drawn about Kickstarter campaigns?**   Given the data, it is reasonable to assume that campaigns launched between the start of the quarter and a month after the start of the quarter, i.e., February or May, tend to be the most successful. Taking into account the category of the campaigns, ones associated with Film and Video, Music, Technology, and Theater tend to have much higher success rates than other categories. With theater being the highest category, with the amount of successful campaigns, it turns out that the subcategory of plays is also the most highly funded.   1. **What are some limitations of this dataset?**   One of the biggest limitations of this dataset is that it doesn’t account for any data beyond 2017. In order to truly understand what is still trending and what continues to be the best funded campaigns, you would have to include the most recent data. Also, all previous conclusions were based on taking the entire dataset into account, rather than understanding that this could vary from country to country as far as what is most successful, as well as the time of year and goal amounts that tend to be the most successful.   1. **What are some other possible tables and/or graphs that could be created?**   As mentioned above, being able to filter by country as far as the dataset is quite useful. However, it is relevant to understand that if the data is needed for a small number of countries, charts/tables/graphs aren’t as easily accessible. While all of the data is easy to view simultaneously, it would be more beneficial in understanding the trends that tend to work for those specific locations, to simply display the countries that are appropriate to the study. Thus, further parameters are needed to understand what the allotted data should focus on. | |